



PROFILE

The Firm

Founded in 2007, White Capital Corporation (WCC) is an Exempt Market Dealer firm, registered with the Ontario Securities Commission, serving Ontario and other parts of Canada.

WCC operates two business lines, corporate finance and financial services. The corporate finance business provides management advice, strategic planning, and fundraising. The financial services business offers discriminating, qualified individual investors access to private investments. These investment opportunities come from our own corporate finance clients as well as third party issuers.

WCC is a member of the Exempt Market Dealer Association of Canada. This association advocates for exempt market participants' interests with legislators and regulators and encourages sound business practices.

The People

Matthew White, founder of WCC, has close to 20 years management consulting experience in private and public sector organizations from the Americas, Caribbean and North Africa. Matthew's assignments have included management development, process improvement, and stakeholder (customer, environment, society, and shareholder) satisfaction. He leads the financial services business.

Prior to founding WCC, Matthew spent 10 years in capital markets and held senior management positions in a boutique investment firm where he led the development and distribution of institutional and retail investment products. As past Director of the Exempt Market Dealers Association of Canada and current member of the Canadian working group for ISO 26000 and proponent on Ethics and Corporate Social Responsibility, Matthew contributed to the development and implementation of global standards for sustainable development and responsible investing.

Robin Poole joined WCC in 2008. She manages the firm's legal affairs and develops its approach to risk management. Robin Poole is an accredited professional mediator and has been a member of the Ontario Mandatory Mediation Program for 8 years

Robin began her career 8 years ago as a consultant to the pharmaceutical, medical device and investment banking industries. Before joining WCC she specialized in contract and negotiation process design and leading negotiations on behalf of corporate clients.

WCC's team of financial services associates includes a former teacher, a retired police officer, former senior managers, directors and entrepreneurs with experience in service, manufacturing, government, insurance, mortgages, mutual funds, public and private companies, and tax. The financial services team shares a desire to offer investors tangible and understandable opportunities that are outside of the mainstream and provide exceptional value.